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We have set up a Quality Assurance (QA) group, which ensures that all applications, delivery processes and procedures are assessed and reviewed at appropriate intervals. All this naturally helps improve operational efficiency. We constantly enhance standards, methodologies and tools based on feedback from our staff and customers. Feedback received from the clients is given directly to all operations staff for continuous improvement of their performance.

about lawrence it sol.

Enterprises looking for business process outsourcing services seek to collaborate with a strategic partner to support the growth and expansion plans. Such a partner must bring in best-in-class practices to give the enterprise a competitive edge.

Bringing you this advantage, we, at

lawrence it sol.

offer our **Business Process** Services to manage and execute business processes as well as

provide analytics and insights.

core values

Honesty & Dedication Perseverance Fair Practices Transparency Innovation Building a Cost Effective Value Propositions Respect to People, Society and Ecology at Large Deliverance and Accountability

lawrence it sol.

offers a diverse range of services which includes IT and IT Enabled Services in all major Voice and Non-Voice segments of the Business Process Outsourcing (BPO) Space.

has built its value proposition not as a service provider but as a client partner, with its ability to do the following:

> Higher quality telephone, webbased customer service and sales and sales related operations Meeting their quality standards Maximum customer value

The technologies and standards

of lawrence it sol. are:

Specialized computer telephony technologies State of the art facility staffed by competent people High level of security and confidentiality

vision vision is to provide excellent work atmosphere to all employees, thereby improving the work environment and efficiency levels to provide Best-in-Class IT enabled services to clients all over the world.



Discover Lawrence IT Solutions' Comprehensive BPO Services:

- Transforming workflows for efficiency and security.
- Services include data management, customer acquisition, and technical support. - Focus on cost savings and operational flexibility.
- Enhance capabilities with specialized processes and expanded service coverage. - Deliver superior customer communication and support.

Partner with us for strategic BPO solutions that drive business growth.

Web Development

We specialize in creating bespoke websites that enhance your brand identity and attract and convert visitors effectively. Our services include SEO optimization for high search engine rankings, targeted marketing to maximize conversions, adaptable designs that evolve with market trends, and dynamic content management. Partner with us to elevate your online presence and achieve sustainable growth.

Real time textual conversations Page push. "pushing" a web page onto the – customer's screen Immediate scheduled call back request.

> **OTHER** SERVICES

Easily adaptable service to the requirements of clients. Value added services with subsequent cost reduction. Excellent customer service. Strategies with extremely favorable

mission

one mission: To help

clients maintain sustainable

integrate, innovate and grow

and measurable results to

in their business."

we have only

Back-End Services

Inbound

Calls

Lawrence IT Solutions excels in back-end development for web and mobile applications, utilizing PHP, Python, Java, and NodeJS for high performance, security, and scalability. Our services include database management API integration, document management, and CRM systems tailored to diverse business needs. Partner with us for agile, reliable, and secure solutions that strengthen your digital framework.

Web Hosting

Chat and Email Services

Lawrence IT Solutions offers reliable web hosting services essential for making websites accessible online. Our hosting features include ample disk space, sufficient bandwidth for traffic, and 24/7 FTP access for file management. We provide email services with @yourdomain.com accounts and support POP3/SMTP access. Count on us for dependable support and competitive pricing tailored to your business needs.

Claims processing Services Insurance related outsourcing Services HR Outsourcing Services Medical Transcription Services Legal Coding Services High-End Web Site Development E-Mailer and Newsletter Management

Corporate Presentation Application Software with VB, C, C + +, JAVA, ASP.NET, SQL Server Data Mining & Internet Marketing Social Media, SEO and SEM Catalogue and Order Fulfilment



Use of the most up to date technology. Team of experienced professionals. **Excellent return on investment.** 99% uptime in all services.

